



Title: ARSINOE Website

Deliverable D8.2

WP8: Impact maximization / Exploitation / Communication / Dissemination / Outreach / Replication

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EXECUTIVE SUMMARY

Deliverable D8.2 aims to present the ARSINOE project website, giving a detailed overview of the main structure and distinctive features. Water Europe has designed and created the website, in close consultation with ARSINOE project's partners, taking into consideration the needs and inputs offered throughout the whole website's development process.

The objective of the ARSINOE website is to provide a brief, catchy and clear description of the project and its activities. It aims at becoming the primary point of contact and information for the ARSINOE community. It serves as a dynamic online tool to:

- Explain the project's objectives and key facts,
- Present the case studies,
- Provide the latest news and events updates,
- Give access to the ARSINOE documents available for download such as deliverables, press releases and/or scientific reports,
- Act as a source of images and videos related to the project and other communication material (media kit, leaflets, posters) and newsletters,
- Inform about who is involved in the project: partners and External Advisory Board,
- Present all networks and projects with whom ARSINOE will closely collaborate,
- Link to social media accounts and direct access to the latest Tweets (Twitter, LinkedIn and Youtube).

The content of the website has been developed under the principle that it needs to be simple, clear and straightforward, explaining the ARSINOE project in an easily understood way to the general public. The website is designed according to the ARSINOE visual identity guidelines, making the project instantly and easily recognizable. This deliverable provides a detailed glance at all the project's sections, exemplified by screenshots.

The ARSINOE has been officially launched on the 28th of February 2022 and can be seen at the URL:
<http://www.arsinoe-project.eu/>.

1. WEBSITE DESCRIPTION

The ARSINOE website intends to function as the main repository for project outcomes and as a central hub for online communication and dissemination since the project's start. As a reference online platform for ARSINOE, the website will provide access to information, data and materials about the project, its partners, its case studies and events, and other activities organized for the project and/or from the project partners.

It is expected that the website will receive at least 6,200 visits from relevant stakeholder groups over the four years of the project's duration (2021-2025). WordPress was used for the website development. The website is built with a responsive web design that is suitable for different browsers and screen sizes, displaying a different and optimized interface depending on what device is used to access the site. The template is designed using the ARSINOE visual identity, integrating static banners, contact forms for the newsletter subscription, Twitter embedded and logos carousel. The home menu and the footer contain all the required information and the contact info where the audience can easily contact the project's coordinator via e-mail or social networks. The domain name is "www.arsinoe-project.eu", and it will be maintained for five years after the end of the project. Currently, the website currently has seven main sections that might be expanding according to the project needs:

1. Home
2. The Project
3. Case Studies
4. News and Events
5. Resources
6. Networking
7. Contact

The homepage offers a clear overview of the project, presenting the project's most important messages and key facts in a simple, catchy and easily understood way, with links to other sections for further information.

2. WEBSITE STRUCTURE

2.1 Main menu

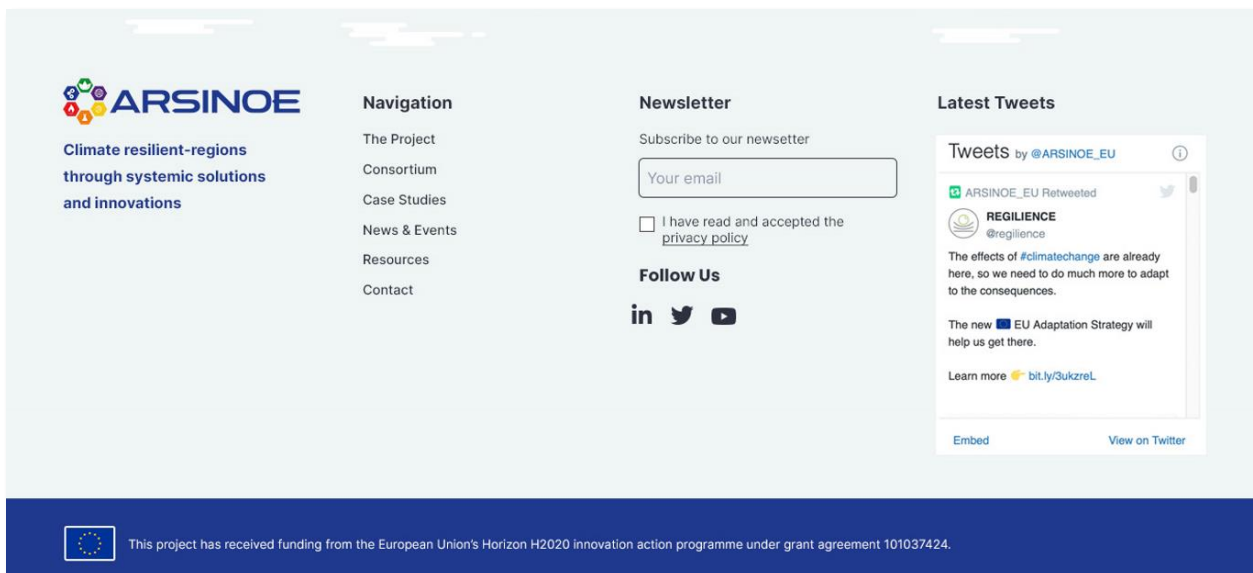
The objective was to create a very clear and easily accessible structure. Given this, the most important contents are now accessible in less than 3 clicks.



2.2 Footer

Independently where the user is browsing, the footer aims at giving direct access to navigation menu, Social Media and latest tweets, contact details and subscription to ARSINOE newsletter.

Direct link to the Cookies and Privacy Policy is also available.

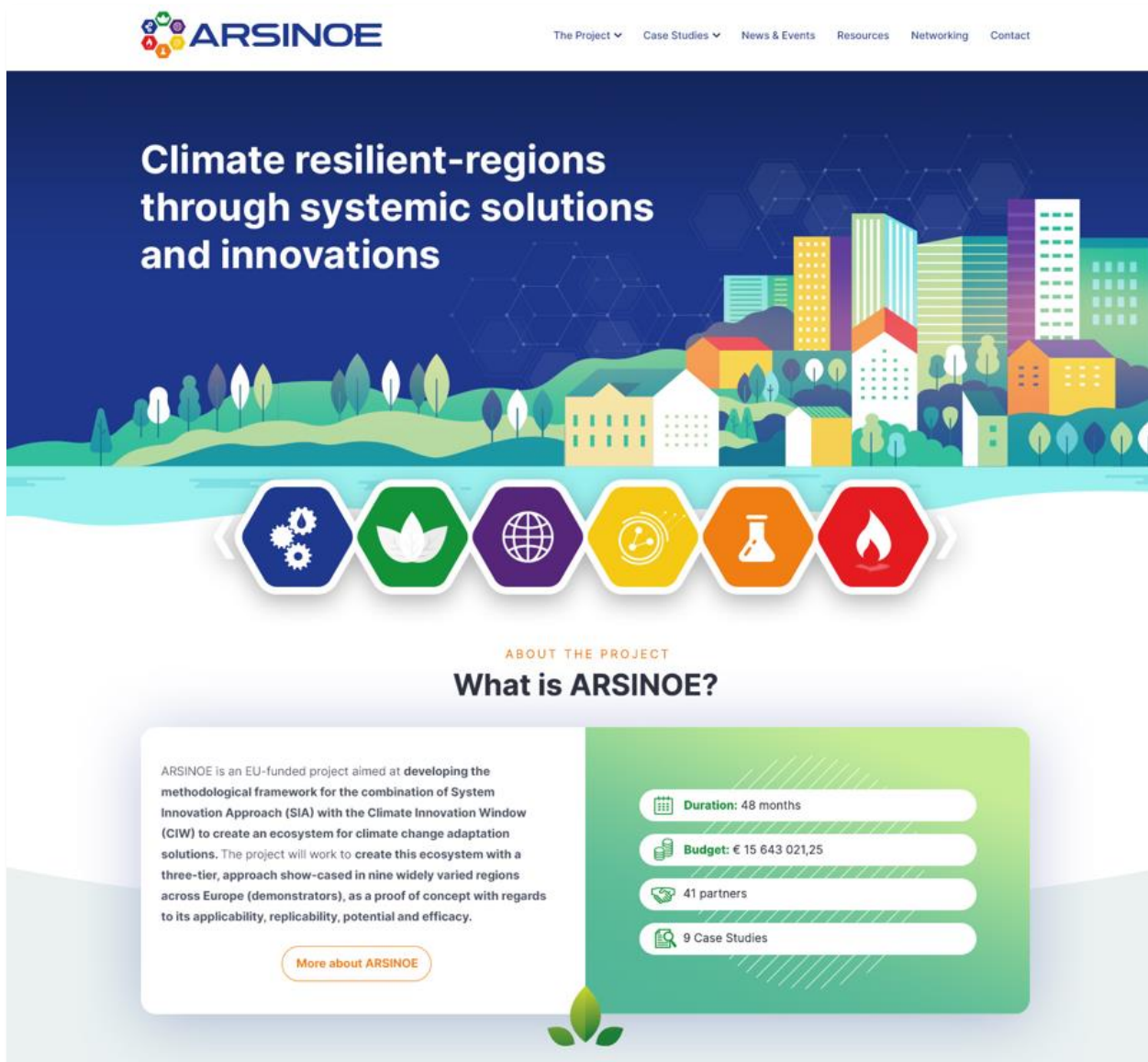


2.3 Home page

URL: <https://arsinoe-project.eu/>

The home page provides a general overview of the project. It includes:

- Brief description of ARSINOE
- Project objectives and key facts
- Quick link to case studies
- Partners' logos with direct link to their websites
- Access to the latest news




The screenshot shows the ARSINOE project website home page. At the top left is the ARSINOE logo. To the right is a navigation menu with links: The Project, Case Studies, News & Events, Resources, Networking, and Contact. The main header features the text "Climate resilient-regions through systemic solutions and innovations" above a colorful illustration of a cityscape and a river. Below the illustration is a row of six hexagonal icons representing different themes: gears, a leaf, a globe, a circular arrow, a flask, and a flame. The main content area is titled "ABOUT THE PROJECT" and "What is ARSINOE?". It contains a text block on the left describing the project's goal and a green box on the right with key facts:

- Duration:** 48 months
- Budget:** € 15 643 021,25
- 41 partners**
- 9 Case Studies**

A "More about ARSINOE" button is located below the text block.

NEWS & EVENTS


ARSINOE's latest news



World Conference on Climate Change & Sustainability 2022

Get ready for the World Conference on Climate Change & Sustainability (Climate Week 2022) coming up on August...


[Read more >](#)



Join the 9th World Water Forum on March 22-27

From 22-27 March 2022, participants from every horizon, including political and economic decision-makers...

[Read more >](#)



ARSINOE Project kick-off on October 2021

The Horizon 2020 project ARSINOE: Climate Resilient Regions Through Systemic Solutions and Innovations...

[Read more >](#)









[More about ARSINOE consortium](#)




ARSINOE's 9 Case Studies




CASE STUDY 1
Greening the Athens metropolitan area




CASE STUDY 2
Mediterranean Ports




CASE STUDY 3
Main river




CASE STUDY 4
Ohrid/Prespa lakes




CASE STUDY 5
Canary Islands




CASE STUDY 6
Black Sea case




CASE STUDY 7
Southern Denmark



CASE STUDY 8
Torbay and Devon county



CASE STUDY 9
Mediterranean Island



2.4 The Project

URL: <https://arsinoe-project.eu/the-project/>

URL: <https://arsinoe-project.eu/meet-the-partners/>

URL: <https://arsinoe-project.eu/advisory-board/>

This section contains three sub-sections: ARSINOE in a nutshell, Consortium and External Advisory Board. “ARSINOE in a nutshell” includes all important information regarding the project itself: project background, project description, objectives and expected results.

The Project

ARSINOE at a glance

ARSINOE project will shape the pathways to resilience by bringing together SIA (Systems Innovation Approach) and CIW (Climate Innovation Window) with the purpose to build an ecosystem for climate change adaptation solutions. Within the ARSINOE ecosystem, pathways to solutions are co-created and co-designed by stakeholders, who can then select either existing CIW technologies, or technologies by new providers (or a combination) to form an innovation package.

Background: Adaptation to climate change refers to all approaches taken to adjust, prepare for, and accommodate new conditions that are created by changing climates.

For natural-resource managers, adaptation strategies also include actions taken to assist natural resources (species, habitats, forest plantations, watersheds) in accommodating new conditions imposed by climate, but also facing socio-economic impacts brought about by a worsening climate migration crisis.

As climate change is complex and interconnected with other global challenges, such as food security, water scarcity, biodiversity depletion and environmental degradation, it is insufficient to use traditional approaches to innovation that focus on one aspect of the problem.

This is why we need Systems Innovation Approach (SIA) to address the growing complexity, interdependencies and interconnectedness of modern societies and economies, focusing on the functions of the cross-sectoral system “as a whole” and on the variety of actors





Objectives

To apply these adaptation strategies, the ARSINOE project foresees to:

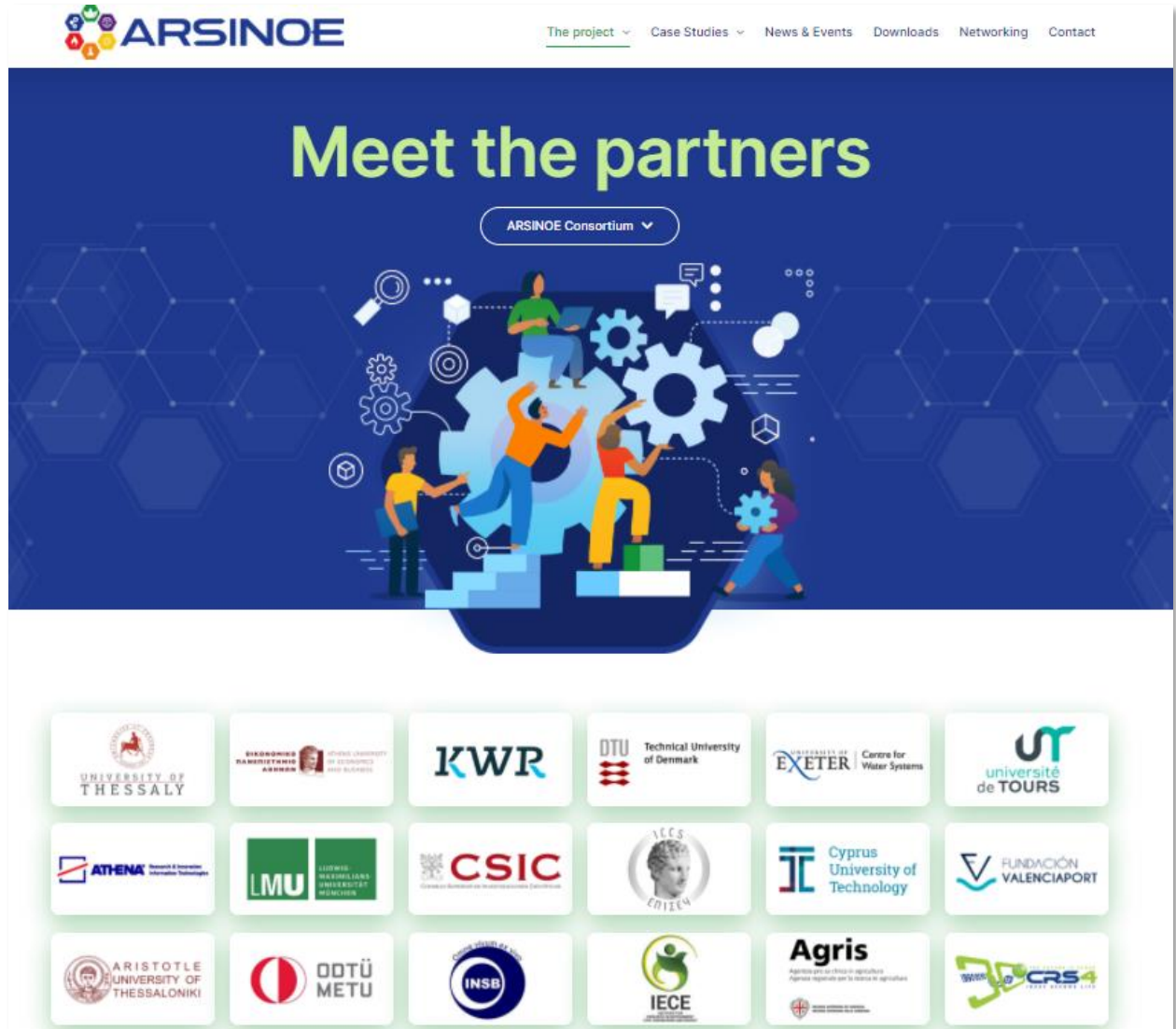
- ✔ Facilitate a fundamental transformation of economic, social and financial systems that will trigger exponential change in decarbonisation rates and strengthen climate resilience through a Systems Innovation Approach;
- ✔ Support recovery from the COVID-19 crisis and climate resilience through the implementation of the EU Next Generation Fund Recovery and Resilience Plans (RRPs) in a co-integrated way;
- ✔ Support communities and scientists in efficiently evaluating environmental and economic effects of climate change and understanding the impact of possible interventions by citizens and multidisciplinary scientists;
- ✔ Offer advanced Environmental Intelligence services and tools, through an interactive platform allowing multiple stakeholders to collaborate;
- ✔ Quantify, model and manage climate risk in a systematic way through resilience;
- ✔ Facilitate knowledge transfer and exploitation for start-ups and SMEs.



Results

- ✔ Use the Systems Innovation Approach to address the growing complexity, interdependencies and interconnectedness of modern societies and economies;
- ✔ Develop vulnerability indices that quantify risk resulting from the interaction of climatic hazard; vulnerability and exposure of humans, ecosystems, economic, social or cultural assets;
- ✔ Introduce a set of Machine Learning (ML)-driven approaches to tackle and predict challenges;
- ✔ Deliver regional resilience innovation packages;
- ✔ Promote a robust out scaling strategy allowing for the expansion of the ARSINOE innovation packages;
- ✔ Develop VR experiences to elicit citizens preferences on interventions towards a resilient adaptation to climate change.

The “Meet the partners” sub-section shows the logos of the 41 partners involved in the project, featured according to the project’s official documentation. Each logo is also a link to the partner’s own website, offering more information about the partner.



The “External Advisory Board” (EAB) sub-section includes the name, organization, position, photograph, and a dropdown with a short bio of each member of the ARSINOE EAB.

External Advisory Board



Prof. Angelo Riccaboni, University of Siena, Italy

He is full Professor of Governance and Management at the Faculty of Economics and Management. Member of the Leadership Council of the United Nations Sustainable Development Solutions Network (SDSN), Chair of SDSN Mediterranean. Member of the Academic Board of the University of Gibraltar. Chair of the PRIMA Foundation. He was Chair of the Association of Italian Deans of Economics and Management and former Rector of the University of Siena.



Prof. Makoto Taniguchi, Research Institute for Humanity and Nature, Japan

Hydrogeologist, public policy and engagement, insight into the Asian perspective on the nexus. He is currently the president of the Japanese Association of Groundwater Hydrology (2015-present). He served as a coordinator of the UNESCO GRAPHIC Project (2004-2011) and GWSP-Asia network (2005-2009), Associate Editor of Ground Water (2003-2008) and Hydrological Processes (2010-2013), and Vice President of the International Committee of Groundwater of IAHS under IUGG (2007-2011).

2.5 Case Studies

URL CS1: <https://arsinoe-project.eu/case-study-1/>

URL CS2: <https://arsinoe-project.eu/case-study-2/>

URL CS3: <https://arsinoe-project.eu/case-study-3/>

URL CS4: <https://arsinoe-project.eu/case-study-4/>

URL CS5: <https://arsinoe-project.eu/case-study-5/>

URL CS6: <https://arsinoe-project.eu/case-study-6/>

URL CS7: <https://arsinoe-project.eu/case-study-7/>

URL CS8: <https://arsinoe-project.eu/case-study-8/>

URL CS9: <https://arsinoe-project.eu/case-study-9/>

A dedicated page per case study is included on the website. Each of the nine case studies pages follow the same structure including the location; the background and state of the art; actions and expected results and partners involved.

CASE STUDY 1

Greening the Athens metropolitan area



Location

The Athens Metropolitan Area in Greece.



Key Facts

Athens Metropolitan Area (AMA) has 40 municipalities, 35 of which are referred to as Greater Athens municipalities and more than 40% of the national GDP is produced therein.



Actions

Considering that Athens faces chronic urban growth issues that amplify climate change impacts, Arsinoe project will develop key systems to enhance green infrastructure, support urban biodiversity and build resilience to Climate Change challenges (extreme heat and flash floods).



Expected impacts

ARSINOE is fully aligned to the targets of the Athens Resilience Strategy for 2030 (developed with the support of 100 Resilient Cities – currently R-Cities, a partner in ARSINOE), facilitating a resilient Athens providing for citizen proximity to nature that will enable withstanding climate change and consequent environmental challenges. Integrating natural systems into the urban fabric, making the city cleaner, promoting sustainable mobility and co-creating public spaces are key components of the Athens Resilience Strategy.



Partners involved



UNIVERSITY OF
THESSALY

<https://www.civ.sth.gr/en/>




2.6 News and Events

URL: <https://arsinoe-project.eu/news-events/>


The “News and Events” section will show all information related to news generated and events related to the ARSINOE project community. These events will include internal project meetings, organized events and/or external events where ARSINOE will be present and that are relevant to the project. It will be possible to view “News” or “Events” separately, and this section will also include a form for project partners to send their own news, events and photographs to be published on the website.

News & Events



World Conference on Climate change & Sustainability 2022
February 11, 2022

[Read More >](#)



Join the 9th World Water Forum on March 22-27
February 11, 2022

[Read More >](#)

World Conference on Climate change & Sustainability 2022



Get ready for the World Conference on Climate Change & Sustainability (Climate Week 2022) coming up on August 22-24 with theme of Advancing the Global efforts on Climate Transparency. It will offer an interdisciplinary forum for the discussion of the impact of climate change and global warming in the global context. This conference is the foremost global forum for multilateral discussion of climate change matters, and has an incredibly busy schedule.

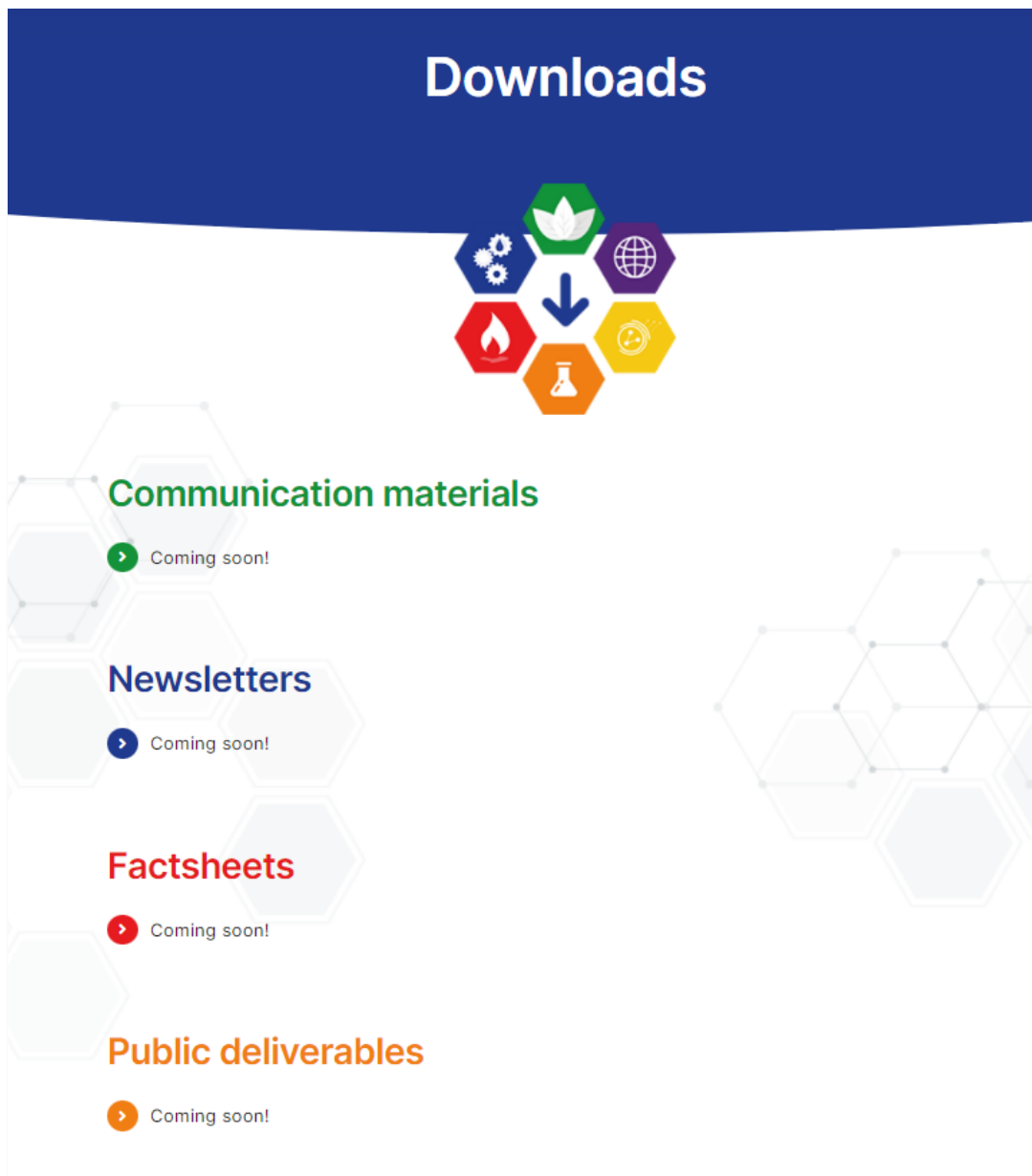
Climate Week 2022 will be bringing together a range of key actors from institutions, governments, cities and communities, the private sector, and civil society, including young minds, from all over the world, to make the world more climate-resilient. Find out more here.

February 11, 2022

2.7 Downloads

URL: <https://arsinoe-project.eu/downloads/>

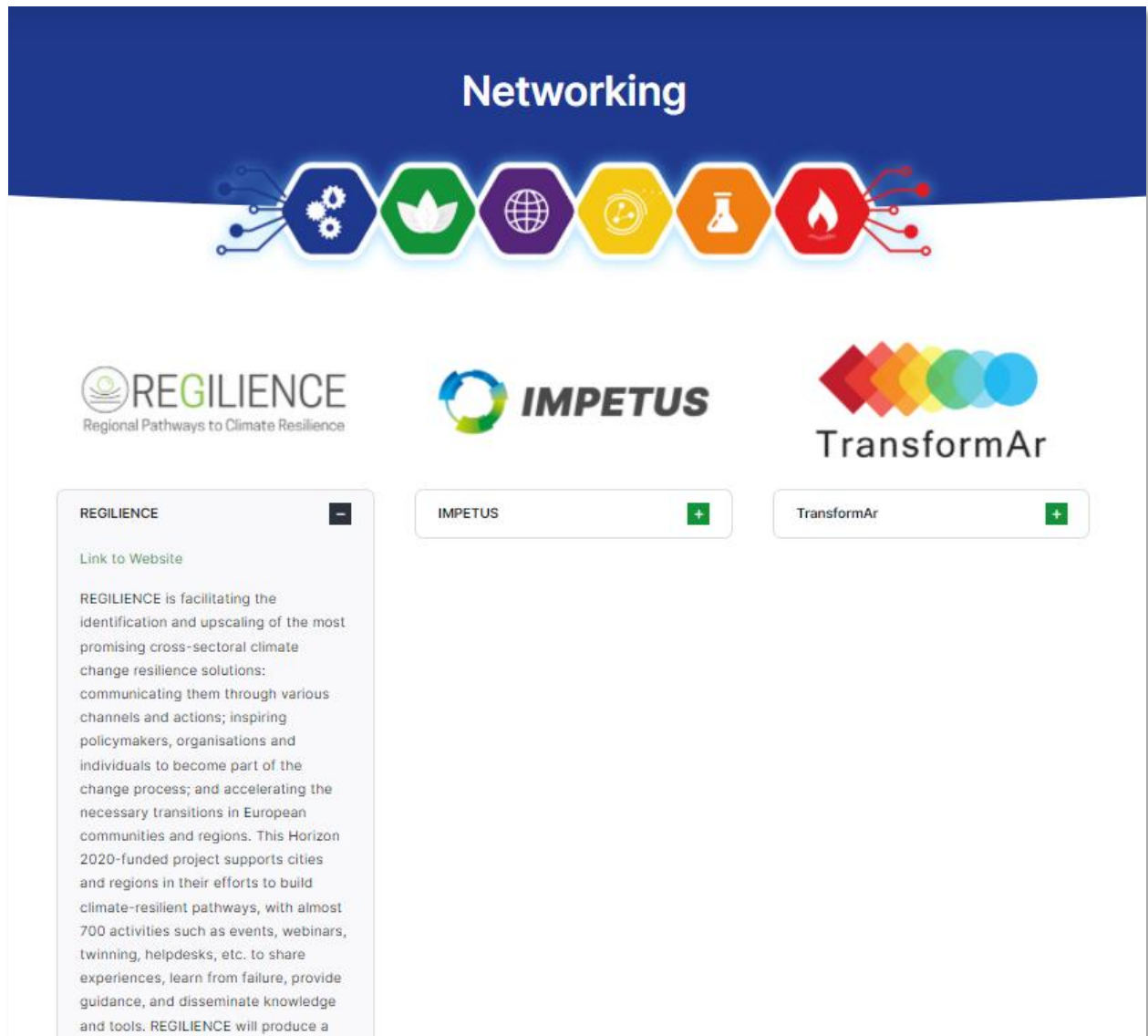
The downloads section will include all the documents and outputs generated from ARSINOE project, which will be available to the public. Four types of documents are currently available: Communication materials, newsletters, factsheets and Public Deliverables. This section is not fully developed at the moment as the project does not currently have all results. This will be a very dynamic page that will be expanded according to the project needs and the materials and resources that the project will produce.



2.8 Networking

URL: <https://arsinoe-project.eu/networking/>

This section includes all the projects and networks with whom ARSINOE will collaborate and try to build synergies to maximize the long-lasting impact of the project. Each project or network will have a dedicated box including its logo, name, website hyperlink and a short description.



The screenshot shows the 'Networking' section of the ARSINOE website. At the top, there is a blue header with the word 'Networking' in white. Below the header is a decorative horizontal bar with six hexagonal icons: a blue gear, a green leaf, a purple globe, a yellow recycling symbol, an orange flask, and a red flame. Below this bar are three project logos: REGILIENCE (Regional Pathways to Climate Resilience), IMPETUS, and TransformAr. Each logo is accompanied by a button with a green plus sign. The REGILIENCE button is expanded, showing a 'Link to Website' and a detailed description of the project's goals and activities.

REGILIENCE Regional Pathways to Climate Resilience

IMPETUS

TransformAr

REGILIENCE [minus icon]

Link to Website

REGILIENCE is facilitating the identification and upscaling of the most promising cross-sectoral climate change resilience solutions: communicating them through various channels and actions; inspiring policymakers, organisations and individuals to become part of the change process; and accelerating the necessary transitions in European communities and regions. This Horizon 2020-funded project supports cities and regions in their efforts to build climate-resilient pathways, with almost 700 activities such as events, webinars, twinning, helpdesks, etc. to share experiences, learn from failure, provide guidance, and disseminate knowledge and tools. REGILIENCE will produce a

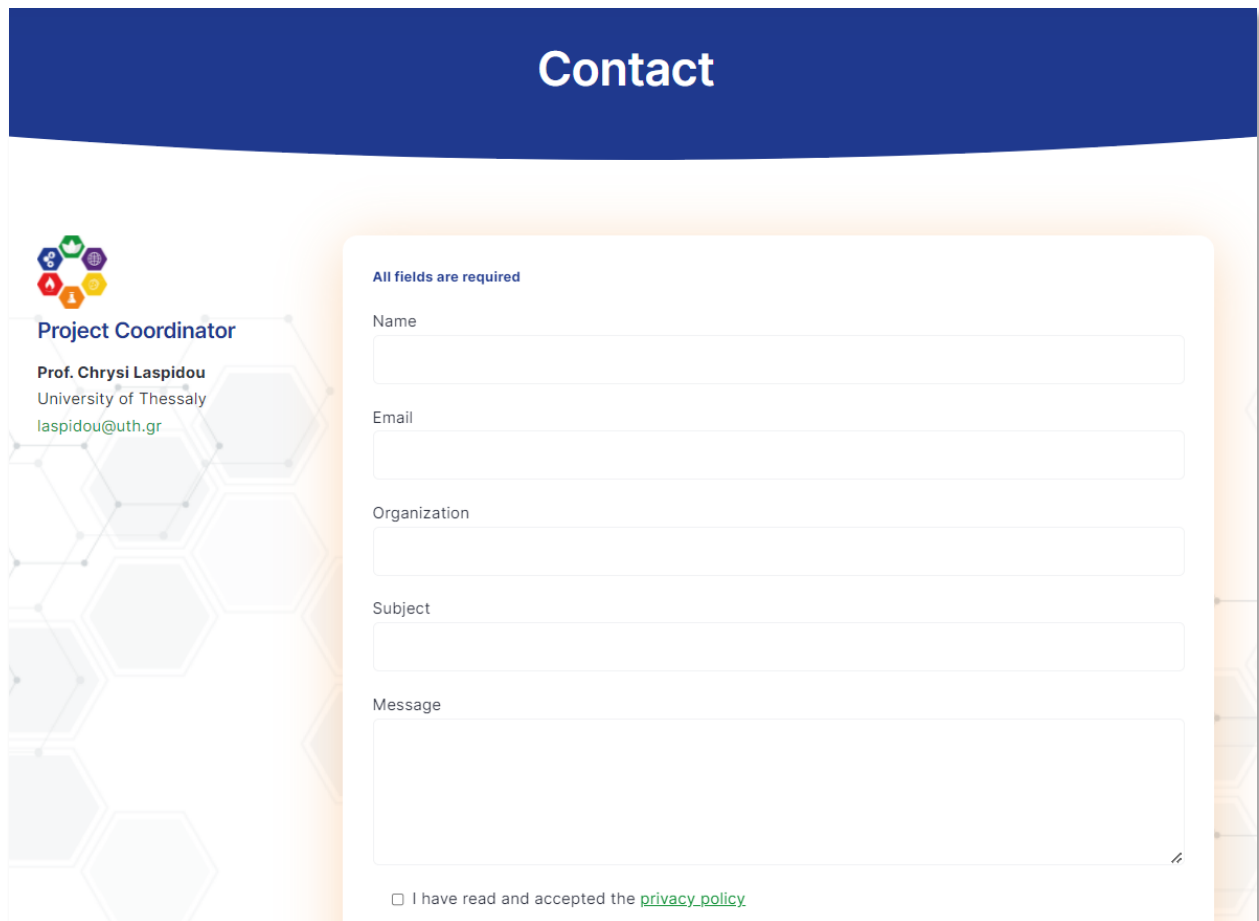
IMPETUS [plus icon]

TransformAr [plus icon]

2.9 Contact

URL: <https://arsinoe-project.eu/contact/>

This section shows the contact details (name, organization, and email) of the project coordinator as well as a simple form for sending any queries to: info@arsinoe-project.eu, which is currently managed by Water Europe and will be in charge of monitoring the requests received and address them internally to the relevant recipient.



The screenshot shows a contact page with a dark blue header containing the word "Contact" in white. On the left side, there is a profile card for the Project Coordinator, featuring the ARSINOE logo, the name "Project Coordinator", and the details for Prof. Chrysi Laspidou: "University of Thessaly" and "laspidou@uth.gr". The main content area contains a contact form with the following fields: "Name", "Email", "Organization", "Subject", and "Message". A note above the form states "All fields are required". At the bottom of the form, there is a checkbox with the text "I have read and accepted the [privacy policy](#)".

Systems Innovation Approach (SIA) addresses the growing complexity, interdependencies and interconnectedness of modern societies and economies, focusing on the functions of the cross-sectoral system as a whole and on the variety of actors. The Climate Innovation Window (CIW) is the EU reference innovations marketplace for climate adaptation technologies. ARSINOE shapes the pathways to resilience by bringing together SIA and CIW, to build an ecosystem for climate change adaptation solutions. Within the ARSINOE ecosystem, pathways to solutions are co-created and co-designed by stakeholders, who can then select either existing CIW technologies, or technologies by new providers (or a combination) to form an innovation package. This package may be designed for implementation to a specific region, but its building blocks are transferable and re-usable; they can be re-adapted and updated. In this way, the user (region) gets an innovation package consisting of validated technologies (expanding the market for CIW); new technologies implemented in the specific local innovation package get the opportunity to be validated and become CIW members, while the society (citizens, stakeholders) benefits as a whole. ARSINOE applies a three-tier, approach: (a) using SIA it integrates multi-faceted technological, digital, business, governance and environmental aspects with social innovation for the development of adaptation pathways to climate change for specific regions; (b) it links with CIW to form innovation packages by matching innovators with end-users/regions; (c) it fosters the ecosystem sustainability and growth with cross-fertilization and replication across regions and scales, at European level and beyond, using specific business models, exploitation and outreach actions. The ARSINOE approach is show-cased in nine widely varied demonstrators, as a proof-of-concept with regards to its applicability, replicability, potential and efficacy.



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